



“Great session today! The content looked top notch and your audience was 100% engaged. No surprise that I hear such great things about this class.”

Brian Berg  
Chief Talent Officer  
Publicis Media

“Tracey and her team were very helpful in providing insights and training to my team. Her expertise in this area is like no other and we look forward to working with her more regularly.”

Norris Scott  
VP of Partnership Marketing  
NASCAR



“You offered smart, sound advice to make us better leaders & presenters with stronger connections to our clients. Really helpful information that I know our group will put into practice. Your presentation is among the best I have seen at the Nielsen Sales Summit.”

Robert Hebenstreit  
VP, Sales Director  
Nielsen Los Angeles



“What you exemplify with combining your passion for what you do along with being able to engage your audience is inspiring and I can’t wait to take what I gained and put it to use.”

Justin Walsh  
Client Solutions Executive  
Nielsen

“During the 25 years of my professional career, I have worked with the best and the brightest in the world, in all areas of business. Tracey McCormack falls into that very elite group.”

Harold Lueken  
Chief Executive Officer  
Starlite Media



starlite media<sup>llc</sup>



“The impact upon how we have aggressively taken on an ever changing media landscape cannot be understated. Armed with our new found knowledge and expertise, we expect nothing but success.”

Peter Burton  
General Manager  
100.3 The Sound

Upon request, McCormack Media Services is pleased to provide the contact information of select clients for the purposes of referrals and queries about our services.

For more information and details, please contact us:

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TO OWN THE FUTURE

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